



Fall 2021

Templates for Social Media Posts

Week Before Event Post - September 29 or 30:

Facebook:

Hey parents! Next Wednesday, October 6th is Walk to School Day! During the pandemic, kids lost access to places and activities where they could find social connections and physical activity. Schools may still look different this year. More than ever, it's a great idea for family members to reconnect and be active together by #walkingtoschool! Whether your kids are returning to school in-person or in distance learning, start the school day with a neighborhood walk. Being outdoors is a safer way to connect with others. Not only is walking great for physical and emotional health, kids will show up alert and ready to learn. For more information about Walk to School Day, visit us at www.ohealthinfo.com/w2s.

#ImWalking

Twitter: Hey parents! Next Wednesday (10/6) is #WalktoSchoolDay. Whether your kids attend in-person or are enrolled in distance learning, start the school day with a walk! Now more than ever, kids need access to activities where they can find social connections and physical activity. Being outdoors is a safer way to connect with others. Info @ www.ohealthinfo.com/w2s. #ImWalking

Facebook: Calling all teachers! October 6th is Walk to School Day! During the pandemic, kids lost access to places and activities where they could find social connections and physical activity. Whether your students have returned to school in-person or are enrolled in distance learning, encourage students to start their school day with a neighborhood walk. Being outdoors is a safer way to connect with others. Not only is walking great for physical and emotional health, your students will show up alert and ready to learn. Plus, it will help them get the wiggles out before class. Looking for free digital resources and activity sheets that celebrate walking? Visit us at www.ohealthinfo.com/w2s. #ImWalking

Twitter: Hey teachers! Help your students be more physically active and ready to learn! Now more than ever, kids need access to activities where they can find social connections and physical activity. Being outdoors is a safer way to connect with others. We have free resource and planning materials for you to celebrate Walk to School Day on 10/6! Download free materials & start planning today!
www.ohealthinfo.com/w2s. #ImWalking

Day Before Event Post – October 5

Facebook: Schools may still look different this year. Build healthy (and fun!) habits. Connected and active kids learn better. Keep up the movement and activity all year round! Join us as we celebrate Walk to School Day tomorrow, October 6th to kick-start healthy habits for better health. For more information about Walk to School Day, visit us online at www.ohealthinfo.com/w2s or www.walkbiketoschool.org. #ImWalking

Twitter: #WalktoSchoolDay is tomorrow, October 6th! Build healthy (and fun!) habits: walk to school or take a walk around the block before school starts. Active kids learn better. www.ohealthinfo.com/w2s
#ImWalking

Day of Event Post – October 6

Facebook: Hey parents, are you walking today with your kids? #ImWalking, walk as a family or household TODAY, October 6th to celebrate Walk to School Day! Connect with your kids and get in some morning physical activity by walking with them before they sit down to learn. Join #OrangeCounty schools to kick-start healthy habits for better health, while also building support for improving safer walking and bicycling routes to and from school. For more information on Walk to School Day, visit us online at www.ohealthinfo.com/w2s or www.walkbiketoschool.org.

Twitter: Hey parents, are you walking today with your kids? #ImWalking, walk with your family or household TODAY (10/6) to celebrate #WalktoSchoolDay! Connect with your kids and get in some morning physical activity by walking with your kids before they sit down to learn. Info @ www.ohealthinfo.com/w2s.