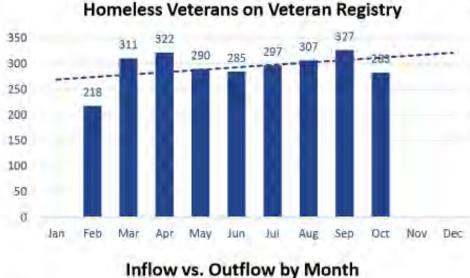


Homeless Provider Forum Update – November 7, 2019

- Marching Home outlines the strategy to end veteran homelessness in Orange County by December 2020.
- In honor of Veterans Day, a special VASH Connection Event is being held this month to rapidly connect and house our most vulnerable veterans experiencing homelessness in Orange County.
- Santa Ana Veterans Village and Placentia Veterans Village scheduled to open in 2020 adding 125 supportive housing apartments for veterans experiencing homelessness in Orange County.

- Through the Landlord Incentive Program funded by the County, Orange County United Way's Welcome Home OC has been able to connect 12 veteran households comprised of 22 people with an apartment.
- Navigational Services to Help Veterans Access Health Care, Mental Health & Employment: Additionally, the County has awarded \$200,000 to City Net for housing navigation services for veterans and helped other veterans obtain mental health care and employment services.
- 200 Homeless Veterans Housed in Orange County: This year, Orange County has helped nearly 200 veterans find housing in Orange County.
- **10% reduction in veteran homelessness** since the 2019 Point in Time.

Veteran Registry Dashboard



milet is outliet by month



OUTFLOW to Stable Housing ------ Linear (OUTFLOW)

Management of the Veteran Registry transitioned from Volunteers of America to OC Community Resources in February 2019. Throughout February and March, the Veteran Registry was reconciled with the 2019 Point in Time count of 311 veterans. The reconciliation efforts and an increase in coordination and outreach efforts led to an upward trend in the number of veterans on the Veteran Registry. The number of veterans exiting the Veteran Registry has increased from February 2019 to October 2019. Since February 2019, 198 veterans have obtained stable housing.



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	
INFLOW		8	94	64	40	39	49	34	58	54			440	In
OUTFLOW		46	21	51	80	33	72	26	40	59			428	
OUTFLOW to Stable Housing		21	6	33	21	21	25	21	20	30			198	a fastast
OUTFLOW exceeded INFLOW		1			1		1			4				
Homeless Veterans on Veteran Registry		218	311	322	290	285	297	307	327	283				

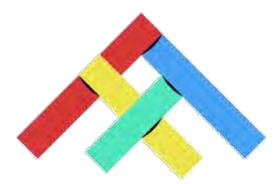
Veteran Registry

- The Veteran Registry is the by name list of veterans experiencing homelessness in Orange County.
- The Veteran Registry includes anyone who served on active duty in the armed forces, military reserves or the National Guard, regardless of how long they served or the type of discharge they received.
- The Veteran Registry is reviewed in detail during weekly meetings with veteran service providers, street outreach teams, shelter providers and housing providers.



Questions?

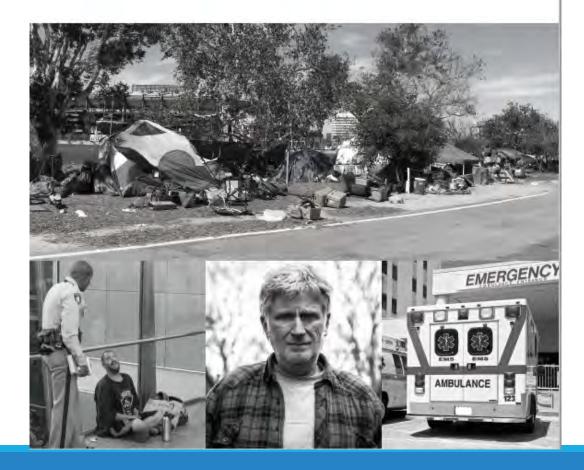
coordinatedentry@occr.ocgov.com



UNITED TO END HOMELESSNESS

Atty McLellan, Community Engagement Manager, United to End Homelessness @mclellie

HOMELESSNESS IN ORANGE COUNTY THE COSTS TO OUR COMMUNITY



RECOMMENDATIONS

This study clearly demonstrates that housing the homeless reduces systemic costs that can be reallocated to other priorities. The study also provides the basis for action in Orange County, in an aligned and collaborative fashion, amongst all stakeholders, including the County, our 34 municipalities and the private sector, including nonprofits and business. As such, we offer the following immediate and actionable recommendations resulting from the study's findings.

1

3

5

CREATE a better community-wide understanding of "who are our homeless" based upon the profile of OC's homeless identified from the cost study. Orange County's homeless are our own, and we have to work collectively to develop the right solutions for our community as a whole.

FORMALIZE a countywide collective impact effort to end homelessness with a shared set of goals and agreed upon respective roles, to include the County of Orange, ACC-OC and city officials, the business, nonprofit and faith-based communities.

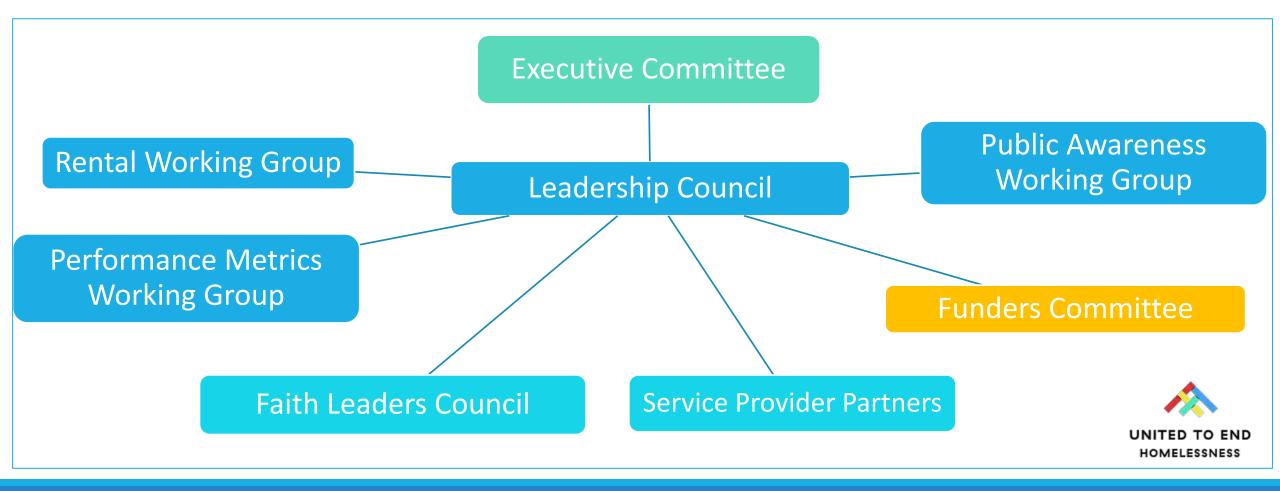
DEVELOP specific numeric goals for the creation of housing unit types needed for the varying homeless populations and an agreed-upon time-bound action plan to increase housing stock (e.g. Emergency Shelter, Bridge Housing, Permanent Supportive Housing and Rapid Re-Housing).

PRIORITIZE populations to be housed first, start with housing the top 10% of the chronically homeless in Orange County immediately. If these individuals—the chronic homeless on the streets or in emergency shelters—remain homeless, their service, criminal justice, and hospital and health care costs are likely to be at least \$433,845 per year. Thus, we need to create a robust system of care using those meeting with success in other communities as models for Orange County, which will also support Recommendation #2.

ASSESS AND MAP current public and private funding and resources dedicated or available to address homelessness in Orange County, and create strategic public-private partnerships to bridge existing gaps and redeploy existing resources in alignment and collaboration with the goals set to end homelessness.

Organization of United to End Homelessness

Together we will end chronic homelessness in a humane and dignified way.



Rick Afable, Mind OC

Ashleigh Aitken, Aitken Aitken Cohn Bob Alter, Seaview Investors Charles Antis, Antis Roofing Larry Armstrong, Ware Malcomb Whitney Ayers, Hospital Association So. Cal Bill Balfour, Bank of America Undersheriff Donald Barnes, OC Sheriff's Dept. Honorable Lisa Bartlett, Orange County Board of Supervisors Randy Black, Orange County Fire Authority Judson Brown, Santa Ana Housing Authority Matt Buck, California Apartment Association Steve Churm, FivePoint Holdings, LLC David Cordero, Apartment Association Orange County Mark Costa, Kaiser Permanente Greg Custer, Whittier Trust Pastor Mark Davis, St. Mark Presbyterian Lucy Dunn, OC Business Council Max Gardner, Community Member Howard Gillman, University of California, Irvine

Kim Goll, Children & Families Commission of Orange Todd Harmonson, The OC Register Dan Hedigan, Irvine Company Julie Hill, Anthem, Lord Abbett Jeff Hittenberger, OC Department of Education Shelley Hoss, OC Community Foundation Former Sheriff Sandra Hutchens, Community Member Mayor Steve Jones, City of Garden Grove Dr. Hans Keirstead, AIVITA Biomedial Frank Kim, County of Orange Daivd Kim, The Bascom Group Dennis Kuhl, Anaheim Angels Wing Lam, Wahoos Fish Tacos Scott Larson, HomeAid Kimberley Layton, Los Angeles Chargers Ken Lickel, Community Volunteer Nick Lieberman, Bona Fide Mortgage Ethan Morgan, JP Morgan Chase Marshall Moncrief, Providence St. Joseph Health Mary Niven, Disneyland Resort

Leadership Council

Sue Parks, Orange County United Way Maya Patel, Tarsadia Foundation Milo Peinemann, American Family Housing Lou Penrose, Lou Penrose Government Relations Asia Pham, Schroeder Management Co. Dawn Price, Friendship Shelter Susan Price, County of Orange Tom Rogers, MemorialCare Jeff Roos, Lennar Mike Ruane, National Community Renaissance Greg Saks, California State University, Fullerton JoAnna Schilling, Cypress College Michael Schrader, CalOptima Ernie Schroeder, Schroeder Management Co. Grace Stepter, Anaheim Housing Authority Heather Stratman, Principle Strategic Advisors Bill Taormina, Clean City, Inc. George T. Urch, Anaheim Ducks/Honda Center Dan Young, Camino Enterprises







Service Provider Partners

UNITED TO END HOMELESSNESS YEAR ONE

Our work is grounded in bringing the recommendations of the 2017 UC Irvine study "Homelessness in Orange County: The Costs to Our Community" to life, with Orange County

Together we can and we will #EndHomelessnessOC.





UNITED TO END HOMELESSNESS

United to End Homelessness is committed to reducing homelessness in Orange County to functional zero. This means that there will be services and housing available for every individual who may need them.

In 12 months

Mobilizing Private Sector Resources

Leaders from Orange County's top companies and philanthropic agencies have joined and taken active leadership roles in United to End Homelessness. Key organizations include: Kaiser Permanente OC Community Foundation Ware Malcomb Tarsadia Foundation Wells Fargo Bank of America

Building Support

3.479 people have signed on in support of our goal to end homelessness in Orange County. They have committed to supporting our work to bring proven solutions to bear for our neighbors experiencing homelessness.

Inspiring People of Faith-

Leaders from more than 26 Orange County faith organizations representing multiple faiths - have joined the United to End Homelessness Faith Leadership Council in order to help educate their respective congregations and communities.

Gainering Federal Attention

Representatives of the U.S. Housing and Urban Development (HUD) have engaged with us, participating in several capacities, including attendance at Leadership Council meetings, Neal Rackleff, then-Assistant Secretary for HUD, addressed the Leadership Council in November.

United to End Homelessness staff and

volunteers helped recruit over 1,000 volunteers and raised funds for the biennial count of Orange County's homelessness population, results of which will drive our strategy to end homelessness.

Engaging Orange County Residents

Education about homelessness

and our initiative was delivered to thousands of residents. Results include: + 1.885 participants attended 32 Homelessness 101 classes + 4,042 people were reached at 42 speaking engagements

For more information, visit: unitedtoendhomelessness.org

💭 twitter.com/HomelessnessOC

👔 facebook.com/UnitetiloEnd+omalassness 🛛 📊 linkadin.com/company/uniteo-to-en/latomalassness 📃 info@unikatoendhomalassnessony





United to End Homelessness has made great strides toward its goal of

ending Orange County's homelessness crisis. Key milestones include:

Raising Public Awareness

United to End Homelessness

is actively educating minds and

changing hearts about Orange

County's homeless population through a comprehensive public

awareness campaign. This effort

incorporated extensive digital,

articles, op-ed pieces and radio

More than \$1 million in investments

foundations, Individual donors and

the County of Orange to support our

goals in supportive housing, public

awareness, education, outreach,

advocacy and data assessment.

Fostering Collaboration

33 non-profit agencies actively

homelessness have joined our

Service Provider Partner Network

in order to share best practices and

messaging, and promote the Housing

First approach to ending homelessness

involved in the fight against

throughout Orange County.

Making Everyone Count

were secured from local corporations,

outdoor and social media

appearances.

Investing in OC

Supporting County Efforts

We serve on the Orange County Homelessness Commission and on three committees of the County of Orange's Continuum of Care (CoC) Board. We have partnered with the CoC to develop a public education program to promote permanent supportive housing.

Expanding Housing Opportunities

Since the November 2018 launch of the Welcome Home OC program pilot, and

with a \$250,000 investment from the County of Orange, 11 formerly homeless individuals with vouchers have been placed in private market apartments throughout Orange County.

Areas of Focus

1. Broad Public Awareness and Engagement

2. Advocacy for New Permanent Supportive Housing Plan

3. Support of Increased County Wide Private Market Landlord

Engagement



1. Public Awareness



rioniere	ssness	, On	ce and F	or All		
United Way h people's lives caring power community or needs.	by focusing the in of our amazing in its most critical in esuring students in excess to nu over their heads, or are, it's our of long stand or range County's in	rened a "mee way county of eaders to the enge and ide excessfully o in Orange Cee with Jambore- commission if his, invine to o comprehensal- United to E Delisy es	and our partners com- ling of the minds' with loads and community roughly examine the chain taby whet it vocidal table to make the second table table to the second table the University of Califor- modust the nation's most to Califor- addust the nation's most to Califor- addust the nation's most to Califor- to Califor- Califorto Califor- to Califor- Califorto Califor- to Califorto Califorto Califor- to Califorto Ca	Has Commission of Densys County, were main authors of the Ionyvaer plan to end homoless- ness. The County's powerful efforts to add shelters, address the river- bed shaation and readors supportive housing initiatives under Chairman Andrew De's lead ership have been represented by our county CEO, Fank	State I Barks, R Orace County U	
issues. And now, we			Key among the find-	Kim. In all, over 50	Orange County U	initiant Wiley
have sharpened and	to collect		ings was that Orange	community leaders	1 million 1	
significantly increased	come toget		County could actually	have joined this all-		
our focus on one of	a commun	uty to	save \$42 million if wo	star Leadership Cours		on many days is to find an open put
the most heartbreak	understor	id the	were to place homeless.	his or her own experti		restroom where he can clean up an
ing social issues to	cuuma and	COLUMN D	individuals in supportive	to help our county hel	p those most in	shave.
contront Orange	on the sol		housing as opposed to	need.		Brian and others are people like
County in recent			continuing down the	Much of our collect		and me who find themselves facing
memory homeless	to end ch		current path. Guided	depend on how well w		overwhelming challenges, without
ness.	homelearn		by leaders in other U.S.	hearts and minds of C		hope, without help, and are running
Like many others,	our streets	and in	cities who successfully	idents. Most of the pu		of time. Sadly, we've seen far too mi
United Way believes the time is now to	our neighbo	rhoods.	reduced chronic street. homolossness by in-	far has centered on h problem to be solved		homoless individuals take their last breath of life homoless on the street
collectively come	-3	Lann & Parks	creasing their supplies	missions the vital huma		Orange County
together as a com-			of supportive housing.	We are grateful for		We must act now by establishing
munity to understand th	n causes and	Inited Way or	invened an all-star Load-	that have come toget		countywide supportive housing syst
agree on the solutions t			to map out a measurable	voice and compassion		that will save financial resources an
homelessness on our st		sian for succe		for the exceptional se-	sice providers	more importantly, save lives. It's the
neighborhoods.		Many mem	bers of the United to End	who have been works		mane thing to do. It's what we as a
When tents began p	oliferating along	Iomolessnes	Leadership Council have	this issue for years.		ing community must do. It's what Un
the Santa Ana River Tra			the progress Orange	This whole issue is		Way has done for nearly a century is
	County needed		ready made on this issue.	people who need our		Orange County, Let's all be United t
that all of us in Orange			edt bei bi&emoH mon	Brian deatured on pag	in 51 who suffers	End Homelessness, once and for all
to do more to solve the						
to do more to solve the less challenge. This is n	ot just a govern- (Commission t	End Homelessness.	from MS that prevents	him from main-	
to do more to solve the	ot just a govern- homelesariesa	Commission to			him from main- needs to keep a	Susan B. Parks President and CEO, Orange Court



UNITED TO END HOMELESSNESS.ORG



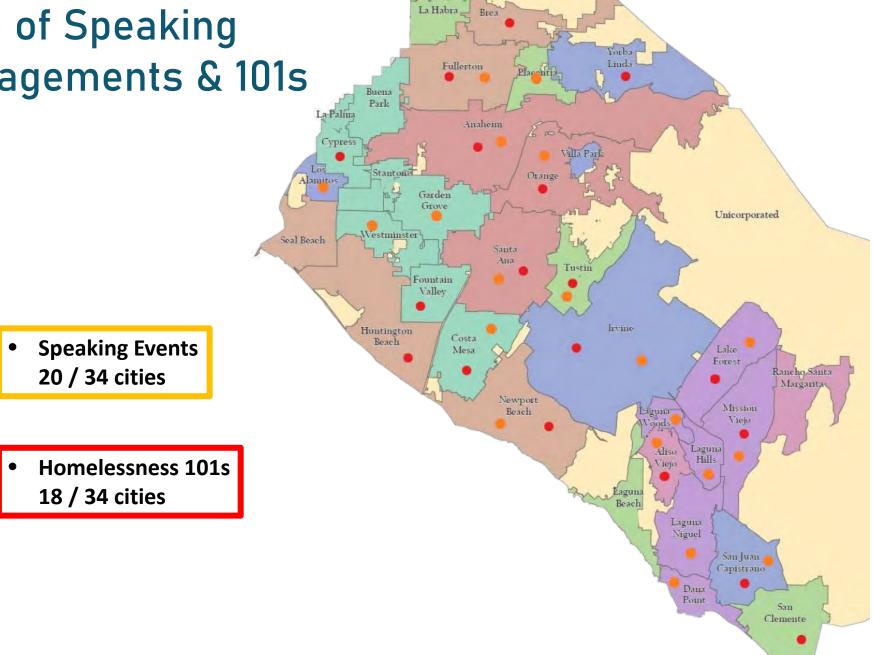
HOMELESSNESS

Educational Impact So Far

	October Attendees	2019 Attendees	Total Attendees (2018 -2019)	
101s	420	1,739	3,624	
Speaking Events	399	2,917	6,959	UNITED TO END

HOMELESSNESS

Map of Speaking Engagements & 101s



21



Feedback from Survey

People enjoyed the class- found it organized, enjoyed the presenter

- •70% said their perceptions about homelessness changed after the class
 - Most impactful points: "learning about how people become homeless" and "what the solutions are"
 - People wanted direction after the class- motivated to act sharing the information, something to refer back to

101 Testimonies

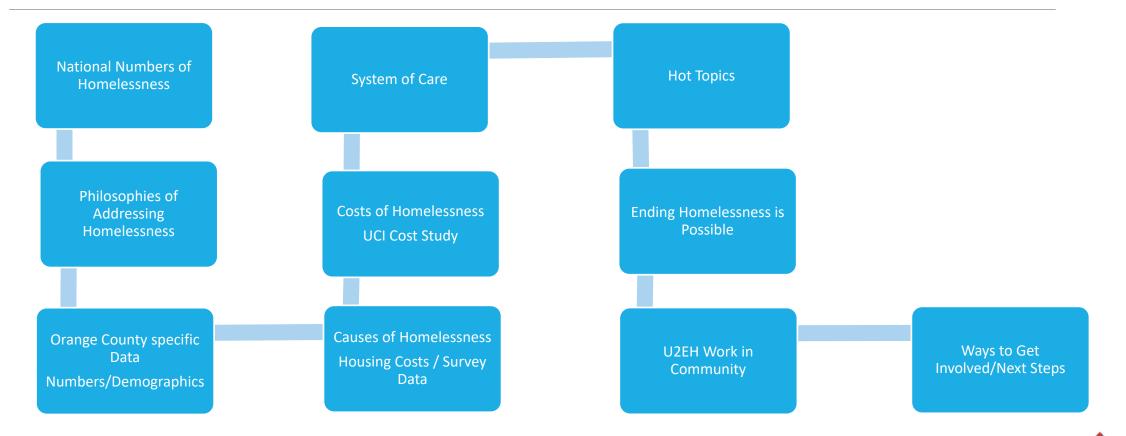
"Believed homelessness was due to mental illness disorders predominantly...Realized how easily each of us could one day find ourselves in this situation and how many people in OC are and why."

"When I learned how long the homeless wait on the list to be placed, it changed my perception on why they might be out on the street as there is no place for them."

"I gained a whole new understanding about why homelessness happens and the myths surrounding it. I also gained hope that with enough education, we can work together to end homelessness."



Structure of the Homelessness 101





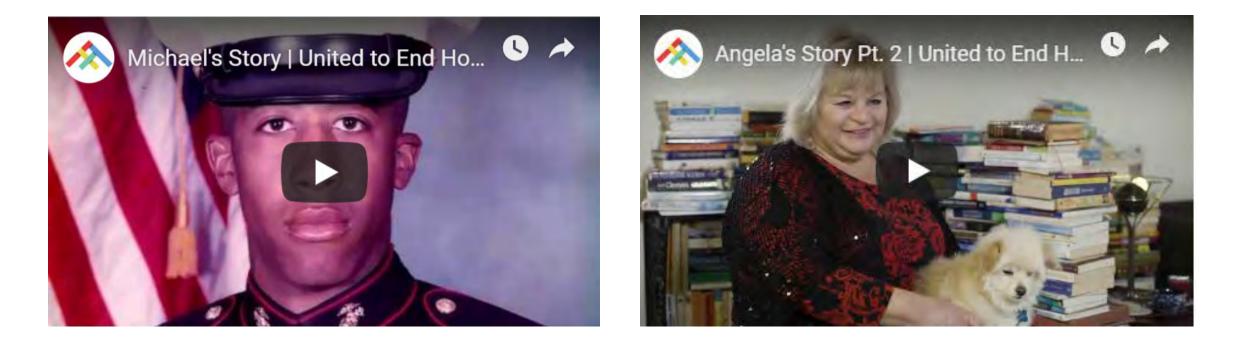


Our First Mural!



#UnitedMuralsOC

420 W 19th St, Costa Mesa, CA 92627



unitedtoendhomelessness.org



Social Media Ambassadors



Homelessness 101 Class at UCI hosted by St... Thu 5 PM - Cross-Cultural Center (CCC) - Irvine, California 1 person interested

Nov 21



Published by Sprout Social [?] · October 29 at 12:52 PM · G

"Home Sweet Home" is the first in a series of murals that we plan to roll out across Orange County. Learn more here: https://bit.ly/32BHIzD #EndHomelessnessOC #UnitedMuralsOC



UNITEDTOENDHOMELESSNESS.ORG Newly Unveiled 'Home Sweet Home' Mural Brings Awareness to OC's Homelessness - United To End Homelessness



...

See All

Questions?



2. Advocacy- Housing Champions



474 Housing Champions



The Petition to End Homelessness

We, the undersigned, agree that...

- Every man, woman and child in Orange County should be treated with dignity and respect, including those experiencing homelessness.
- Everyone experiencing homelessness has a unique background, life story, and circumstances that led them into their current circumstances.
- We are willing to have our own preconceptions about homelessness challenged and reframed in our effort to seek real and lasting solutions.
- Those in our community suffering from debilitating and disabling conditions who are chronically homeless should be provided with housing and all necessary support.
- We must work together to solve homelessness; no one entity, including government, can do it alone. It will take all of us working together to #endHomelessnessOC.

Therefore, be it resolved that...

As a citizen of Orange County, I will do everything I can to ensure that integrated and sustainable solutions are implemented for my neighbors suffering from homelessness and, together, we can #endHomelessnessOC.

UNITED TO END HOMELESSNESS

Signatures

Ways To Help!

Become a Housing Champion!

Sign the Petition!

•Get others to sign the petition!

3. Increase County Wide Private Market Landlord Engagement

WELCOME HOME

It's what everyone wants to hear. But something those who are homeless seldom do.

That's why we're building the new Welcome Home OC Network designed to engage rental property owners who are committed to being a part of the solution to end homelessness.

Property owners are essential partners in a proven solution being brought to Orange County by the United to End Homelessness initiative.

The program is a joint effort between **United Way, the County of Orange, private philanthropists and rental property owners** to reduce the time involved in the search for housing by increasing the availability of rental units.

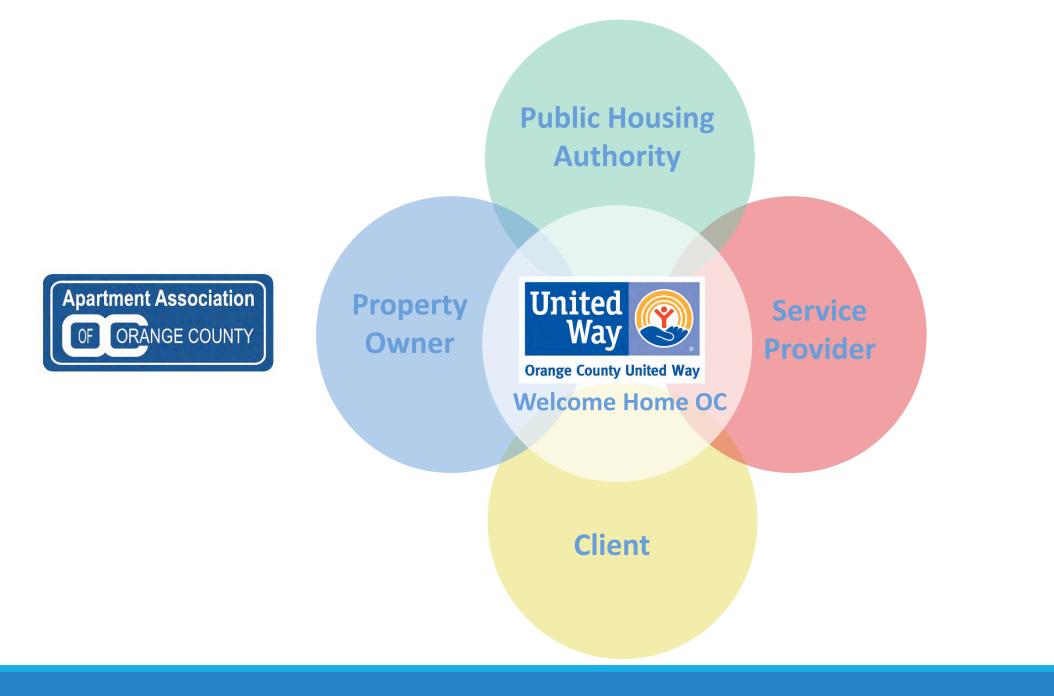
Request More Information



The Process

Referrals only come from CES, in partnership with OCHA/SAHA/AHA and the VA

- The decision of which voucher holders get referred is determined by the issuing PHA and/or the VA
- We cannot accept referrals from outside of these channels due to funding being tied to specific voucher types that we work with
- Current voucher types: OCHA Housing Choice Homeless Set Aside, OCHA HUD-VASH, SAHA Mainstream
- Soon will be able to accept: SAHA HUD-VASH, AHA HUD-VASH





Benefits Summary

UNITED TO END HOMELESSNESS Welcome Home OC

The Welcome Home OC Network is a learn of leading Grange County property owners who are committed to connecting people to housing. The joint effort between Orange County United Way, the County of Grange, Public Housing Authorities, Non Profit Service Providers, and private philarelivopiets. sims to reduce the time a household searches for housing by increasing access to rental units. Property rowners are especial partners in a proven solution being brought to Orange County by the United to End Homelessness &/2EHi initiative.

Here's how it works:

chinaveroids that receive rental analidance pay a predotermined portion of their inscimut feward their rent.	The Public Housing Authority pays the memory of the rent, up bo the explorable payseent standard, disordy to the property owner.	Unities to find Homeleanness supports the property owner with additional rental casts like holding trees and security depentits, and new furnishings or other benefits for the clients.	Additional benefits of perificipating in the network include ming wavencies quickly from a writt int of presurecend credistikes and the self-disclose of providing network noneing at market name to and homolesates in Change County.
--	--	---	--



Be receptized as a Welcome Herm OC Champion and onjoy the satisfaction of being part of the solution to and homplanesses in Orango Costily. Champions will also participate in special Weicome Home OC Network overda, including nutworking, adacation and an annual recognition sweat for this asteonted group.

For more information, go to WelcomeHomeOC.org or call Kristino Potors at (949) 263-6139.



Bonofits of Participating in the Network Include:

207

Quickly

MD

Fund

Filling Vallancios

in need of housing-

Damage Willightion

Should the need artist, property

owners will have access to up

This comes from the Welcome

Home OC fund supported by

the County of Orange and

privato philantheopy.

to \$3,000 per unit to cover

damage miligation claims.

U2014 maintains a walt list

of prescreened households

0 Socurity Departs

and Holding Fox Molding feels up to 30 mays:

and a security deposit of up to two months' cent is available for your peace of mind.

New Owner Participation Ngning Benns

When a new owner agrees to ront to a program participant. and has not renied to a program participant in the past two years, The property owner is sligible to receive a one-time payment of \$500 A hill year (12 month) loase agreement is required.

clock and a Property Owner

for any urgent developments

outside of business hours.

Indiades unit Impoclions. overy year, electronic signature software for leasing documents. and self-certification of repairs for qualified property owners. A secure, online "Property Owner Portal" will provide account intomation around the

Manager "Holline" will be available

Consistent and On Time **Runtul Payment**

The Housing Authority partners pay their portion of the contract. rent through direct deposit to hold residents responsible for paying lineir monthly cont. portion on time.

A Welcome Home OC

Thank you for living part of the scholes while making a second lowiness decision he your peopletes.

Res.ognition Re recognized as a Wettame.

Home OC Champion and anyog the autofactory of treing part of the solution to and homeleisaness.

E Property Owner Steps in Control

Property owners retain the right to screen and exect residents. A peoperty owner may terminate tenancy at the end of any 12-month lease form without chuse by providing the resident. and U2EH at least a 30-day notico to vacate m writing.

Supponive Services for Doubharts

Participaling residents also receive wrap-amond supportive services including budgeting, problem solving, tenant inducation, furniture assistance and mediation from a local nonprofit that has been training specifically to a standard required by the United to End Homelessness Welcome Home OC program.



MAR

the property owner's bank and

o Enforced Customer Service

Welcome Home OC

- 83 people from 54 households have leased up and ended their homelessness
- Currently partnered with three Housing Authorities: Orange County and Santa Ana, Anaheim
- Currently working with three types of vouchers, including Veterans Affairs
 Supportive Housing (VASH) vouchers



Marching Home OC

- Orange County's initiative to End Veteran Homelessness by December 2020
- Welcome Home OC is involved



Other Ways To Help!



Follow Us Online! UnitedToEndHomelessness.org



@UnitedToEndHomelessness



United To End Homelessness



@Homele	ssnessOC
---------	----------



United To End Homelessness



@UnitedToEndHomelessness

UnitedToEndHomelessness.org



#EndHomelessnessOC



UNITED TO END HOMELESSNESS

Your Next Steps!

M Support

- Sign our Petition to End
 Homelessness
- Find out about events in your neighborhood
- Attend a Homelessness 101
 <u>class</u>

👔 Volunteer

- Host Homelessness 101 Sessions
- Make Welcome Home Baskets
- Become a Social Media
 Ambassador
- Become a United to End Homelessness "Champion"

UnitedToEndHomelessness.org #EndHomelessnessOC

Together we will end chronic homelessness in a humane and dignified way.

Questions?

