



NuPAC

The Orange County Nutrition and Physical Activity Collaborative (NuPAC)

FACT SHEET



Who We Are

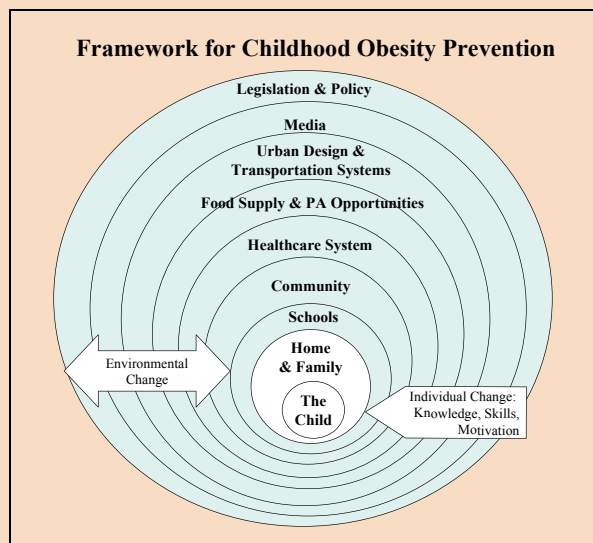
- The Orange County Nutrition and Physical Activity Collaborative (NuPAC) is a community-based group that provides leadership and coordination in the areas of nutrition, physical activity and food assistance.

Our Mission & Goals

- NuPAC's mission is to coordinate efforts and maximize resources to decrease childhood obesity in Orange County by:

Goal 1: Ensuring that institutions that affect children, provide good nutrition and opportunities for physical activity.

Goal 2: Advocating for affordable, available and accessible education and intervention services for overweight children.



Developed by: Gail Woodward-Lopez, U.C. Berkeley Center for Weight & Health

NuPAC strives for successful community interventions by involving multiple levels beyond the individual, including families, schools, after-school programs, healthcare partners, neighborhoods, community, organizations and the media.

Partial List of Current Partners

2nd Harvest Food Bank of OC

4th District PTA

American Cancer Society

American Diabetes Association

American Heart Assoc – Latino Programs

American Lung Association

Boys & Girls Clubs in OC

Cal State University – Fullerton

CalOptima

Camino Health Centers - WIC

Children and Families Commission

Children's Hospital of Orange County

City of Laguna Hills

Community Action Partnership of OC

County of Orange Health Care Agency

Dairy Council of California

Disney GOALS

Fullerton Collaborative

Huntington Beach Union High SD, Ocean View SD, Westminster SD

Irvine Unified SD

Kaiser Permanente

Latino Health Access

Mission Hospital

Newport–Mesa Unified School District

OC Dept of Education

OC Department of Education – ACCESS

OC Dept of Education Network Coalition:

Anaheim City SD

Buena Park SD

Capistrano USD

Centralia SD

Cypress SD

Garden Grove USD (pre-k)

La Habra City SD

Magnolia SD (pre-k)

Saddleback Valley USD

Westminster SD (pre-k)

OC Head Start, Inc.

OC Hunger Coalition

OC in Motion

OC Marathon/Canning for Hunger

Office of Congresswoman Loreta Sanchez

Orange Unified School District

PHFE–WIC

Planned Parenthood – WIC

PowerPlay MD-OC

Project Access, Inc.

Santa Ana Education Foundation

Santa Ana Unified School District

St. Jude Medical Center

KID HEALTHY Steps To Healthy Living Collaborative

The Healthy Orange County (THOC) Coalition

THINK Together

U.C. Cooperative Extension

YMCA of OC

Collaborative Facts

- As a collaborative, members are working together on a Parent Empowerment Initiative. There is a countywide effort to provide support, examples/best practices and resources to parent leaders that will foster empowerment and advocacy for increased access to affordable, nutritious foods, and safe, active neighborhoods and communities. Efforts to develop and recognize parents as “*Champions for Change*” are ongoing.
- NuPAC has more than 150 members on its e-mail distribution list and 40-50 members who routinely attend quarterly meetings.



“Champion Moms” encourage other parents to take charge of their families’ eating habits and share nutrition tips for Channel 31, a local cable station in Santa Ana.

- OC in Motion (OCiM) is the Advisory Board for NuPAC. The partners in OCiM include high-ranking community leaders, elected officials, representatives from academic institutions, government agencies and local corporations that share a common vision, “eradicate childhood obesity in our lifetime.”
- NuPAC was established in 2004 and built upon the efforts of the Children and Weight Task Force, which was created in 2000.
- Administrative support for NuPAC is provided by the County of Orange Health Care Agency with funding support from the *Network for a Healthy California – Regional Network* grant, awarded by the California Department of Public Health (CDPH) and funded by the United States Department of Agriculture (USDA).
- The *Network for a Healthy California* targets low income and Food Stamp-eligible families and aims to increase fruit and vegetable consumption, food security, physical activity and chronic disease prevention. In Orange County, the *Network* coordinates with and provides technical assistance to seven *Network*-funded partners that include the county health department and 16 school districts and other key partners.



The Orange County *Regional Network* provides administrative support for NuPAC, coordinates with *Network*-funded partners and implements the:

- *Children’s Power Play! Campaign* focusing on 9-11 year old youth
- *Latino Campaign* targeting 18-54 year old adults
- *Retail Program* reaching more than 60 grocery stores
- *Worksite Program* reaching close to 20 worksites,
- and the Physical Activity (PA) Specialist who focuses on promoting PA in Orange County and integrating it with nutrition education.

How Can You Learn More

For more details on NuPAC or the *Network for a Healthy California* public health initiative, visit

www.ochealthinfo.com/public/nutrition/nupac/index.htm

www.dhs.ca.gov/ps/cdic/CPNS

www.cachampionsforchange.net

How Can You Get Involved?

NuPAC welcomes your ideas, and involvement.

For more information about NuPAC, please contact:

Anna Luciano-Acenas

County of Orange Health Care Agency

Nutrition Services Program

Regional Network Coordinator at

aluciano@ochca.com or visit

www.ochealthinfo.com/public/nutrition/nupac/nupac.htm

Partial funding is from the USDA Food Stamp Program (FSP) through the *Network for a Healthy California*, which is an initiative of the California Department of Public Health. These institutions are equal opportunity providers and employers.