



Fall 2022 Templates for Social Media Posts

Week Before Event Post - September 28 or 29:

Facebook:

Hey parents! Next Wednesday, October 5th is Walk to School Day! More than ever, it's a great idea for family members to reconnect and be active together by #walkingtoschool! Start the school day with a walk to school. Being outdoors is a great way to connect with others. Not only is walking great for physical and emotional health, kids will show up alert and ready to learn. For more information about Walk to School Day, visit us at www.ohealthinfo.com/w2s. #ImWalking, #WalkToSchoolDay

Twitter: Hey parents! Next Wednesday (10/5) is #WalktoSchoolDay. Start the school day with a walk to school! Now more than ever, kids need access to activities where they can find social connections and physical activity. Being outdoors is a great way to connect with others. Info @ www.ohealthinfo.com/w2s. #ImWalking, #WalkToSchoolDay

Facebook: Calling all teachers! October 5th is Walk to School Day! Encourage students to start their school day with a walk to school. Being outdoors is a great way to connect with others. Not only is walking great for physical and emotional health, your students will show up alert and ready to learn. Plus, it will help them get the wiggles out before class. Looking for free digital resources and activity sheets that celebrate walking? Visit us at www.ohealthinfo.com/w2s. #ImWalking, #WalkToSchoolDay

Twitter: Hey teachers! Help your students be more physically active and ready to learn! Now more than ever, kids need access to activities where they can find social connections and physical activity. Being outdoors is a great way to connect with others. We have free resource and planning materials for you to celebrate Walk to School Day on 10/5! Download free materials & start planning today! www.ohealthinfo.com/w2s. #ImWalking, #WalkToSchoolDay

Day Before Event Post – October 4

Facebook: Build healthy (and fun!) habits. Connected and active kids learn better. Keep up the movement and activity all year round! Join us as we celebrate? #WalkToSchoolDay tomorrow, October 5th to kick-start healthy habits for better health. For more information about Walk to School Day, visit us online at www.ohealthinfo.com/w2s or www.walkbiketoschool.org. #ImWalking, #WalkToSchoolDay

Twitter: #WalktoSchoolDay is tomorrow, October 5th! Build healthy (and fun!) habits and walk to school. Active kids learn better. www.ohealthinfo.com/w2s #ImWalking, #WalkToSchoolDay

Day of Event Post – October 5

Facebook: Hey parents, are you walking today with your kids? #WalkToSchoolDay is TODAY, October 5th to celebrate Walk to School Day! Join #OrangeCounty schools to kick-start healthy habits for better health, while also building support for improving safer walking and bicycling routes to and from school.

For more information on Walk to School Day, visit us online at www.ohealthinfo.com/w2s or www.walkbiketoschool.org. #ImWalking

Twitter: Hey parents, are you walking today with your kids? #ImWalking, walk with your family or household TODAY (10/5) to celebrate #WalktoSchoolDay! Connect with your kids and get in some morning physical activity by walking with your kids to school. Info @ www.ohealthinfo.com/w2s.