

New Law Ends the Sale of Flavored Tobacco in California.

Effective immediately, California law prohibits the sale of most flavored tobacco products, including flavored e-cigarettes and menthol cigarettes, as well as tobacco product flavor enhancers*. (Health and Safety Code Section 104559.5)

The sale of any tobacco products to persons under 21 is prohibited.

What Retailers Should Know:

- + **WHO IS PENALIZED?** Retailers or their employees who sell or possess with the intent to sell a flavored tobacco product are guilty of an infraction and will be fined.
- + **WHAT IS THE FINE?** The fine for each violation is \$250.
- + **EXEMPTIONS:** The law does not apply to flavored premium cigars with a wholesale price of \$12 or more and flavored loose-leaf pipe tobacco. Flavored shisha/hookah tobacco may only be sold in licensed stores that only allow people 21 or older on the premises at any time. Licensed stores must also operate in accordance with all state or local laws relating to the sale of tobacco and consumption of tobacco on the premises (for hookah retailers that permit consumption of tobacco on the premises).
- + **YOUR CITY OR COUNTY MAY HAVE MORE RESTRICTIVE LAWS.** It is your job to know and comply with all federal, state and local laws regarding the sale and distribution of tobacco products.
- + **FOR MORE INFORMATION ON THE LAW,** including what products are covered, resources in other languages, and information on how you can stay in compliance, please visit <https://www.cdph.ca.gov/Programs/CCDPHP/DCDIC/CTCB/Pages/CAFlavorTobaccoLaw.aspx>

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