



Fall 2023

Templates for Social Media Posts

Week Before Event Post- September 27 or 28:

Facebook: *(Parents and Guardians)*

Hey parents and guardians! Next Wednesday, October 4th, 2023, is Walk to School Day! More than ever, it's a great idea for family members to reconnect and be active together by #walkingtoschool!

Why walk to school?

- It promotes physical activity that kids need to be healthy.
- It's an opportunity to teach and reinforce safe walking behavior.
- More kids on foot means less traffic congestion around the school zone and neighborhood.
- Walking supports overall learning- kids show up alert and ready to learn.
- It's FUN!

For more information about Walk to School Day, visit us at www.ochealthinfo.com/w2s or www.walkbiketoschool.org.

#ImWalking #WalkToSchoolDay #HealthyHabits #ActiveKids #SafeRoutes
#ActiveTransportation #WalkAndLearn #CommunityWellness #SchoolDaySteps

Twitter: *(Parents and Guardians)*

Hey parents and guardians! Next Wednesday, October 4th, is #WalktoSchoolDay. Start the school day with a walk to school! Now more than ever, kids need activities where they can get outdoors, make friends, and be physically active. More info at: www.ochealthinfo.com/w2s.

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Facebook: *(Teachers and Educators)*

Calling all Teachers and Educators! Next Wednesday, October 4th, 2023, is Walk to School Day! Encourage students to start their school day with a walk to school. Being outdoors is a great way to connect with others. Not only does walking support physical and emotional health, but kids will also show up to school alert and ready to learn!

Looking for free digital resources and activity sheets that celebrate walking? For info about physical and digital materials for Walk to School Day, visit:

www.ochealthinfo.com/w2s or www.walkbiketoschool.org.

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Twitter: *(Teachers and Educators)*

Hey Teachers and Educators! Encourage your students to participate in Walk to School Day on 10/4/23. Being outdoors is a great way to connect with others, support physical and emotional health, and kids will show up alert and ready to learn! For FREE resources visit: www.ochealthinfo.com/w2s.

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Day Before Event Post- October 3:

Facebook:

Want to build a healthy (and fun!) habit? Join us in celebrating Walk to School Day **tomorrow**, October 4th, 2023!

Why walk to school?

- It promotes physical activity that kids need to be healthy.
- It's an opportunity to teach and reinforce safe walking behavior.
- More kids on foot means less traffic congestion around the school zone and neighborhood.
- Walking supports overall learning- kids show up alert and ready to learn.
- It's FUN!

So, join us and participate in #WalkToSchoolDay to kick-start healthy habits for students and keep up the activity all year round. Let's promote healthy living and learning together!

For more information about Walk to School Day, visit us online at:
www.ochealthinfo.com/w2s or www.walkbiketoschool.org.

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Twitter:

TOMORROW, Oct. 4th, is #WalktoSchoolDay! Build healthy (and fun!) habits by walking to school. Now, more than ever, kids need activities where they can get outdoors, make friends, and be physically active. Visit www.ochealthinfo.com/w2s or www.walkbiketoschool.org for more info.

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Day of Event Post- October 4:

Facebook:

Hey parents and guardians! Are you walking your kids to school? #WalkToSchoolDay is **TODAY**, October 4th, 2023! Join #OrangeCounty schools to kick-start healthy habits to support wellness, while supporting safer walking and bicycling to and from school. Let's promote kids' health and safety by walking to school today and all year round! Make sure you say HELLO to all the other students and families who chose to celebrate with us!

For more information on #WalkToSchoolDay, visit us online at www.ochealthinfo.com/w2s or www.walkbiketoschool.org.

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Twitter:

Hey parents and guardians! Are you walking your kids to school today? Celebrate #WalkToSchoolDay TODAY, 10/4/23! Connect with your family and start the day with some fun & physical activity. Make sure you say HELLO to all the other students and families who chose to celebrate with us! More info at www.ochealthinfo.com/w2s.

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