



Walk to School Day 2024



Grace Lee, MPH
Orange County Health Care Agency
Injury Prevention Program

Walk to School Day 2024!

- Walk to School Day is a great way to encourage families to be active!
- Walking is the easiest way to get daily physical activity
- Physical activity supports improved learning at school
- We can provide your school with a toolkit to have a successful event
- Walk to School Day 2024:

October 9th



Photo credit: Safe Routes Partnership

Walking with a purpose!



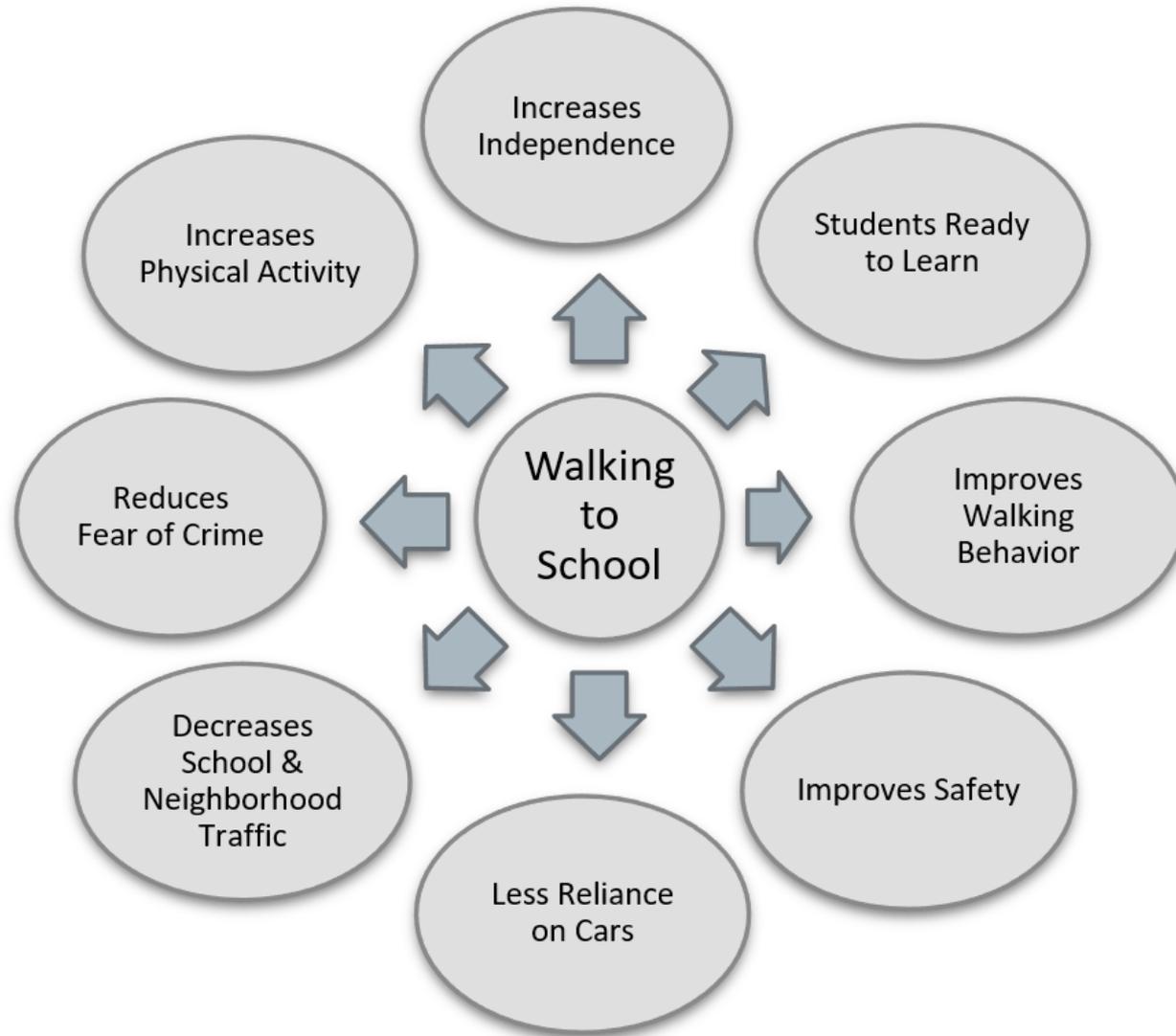
**Physical
Activity**



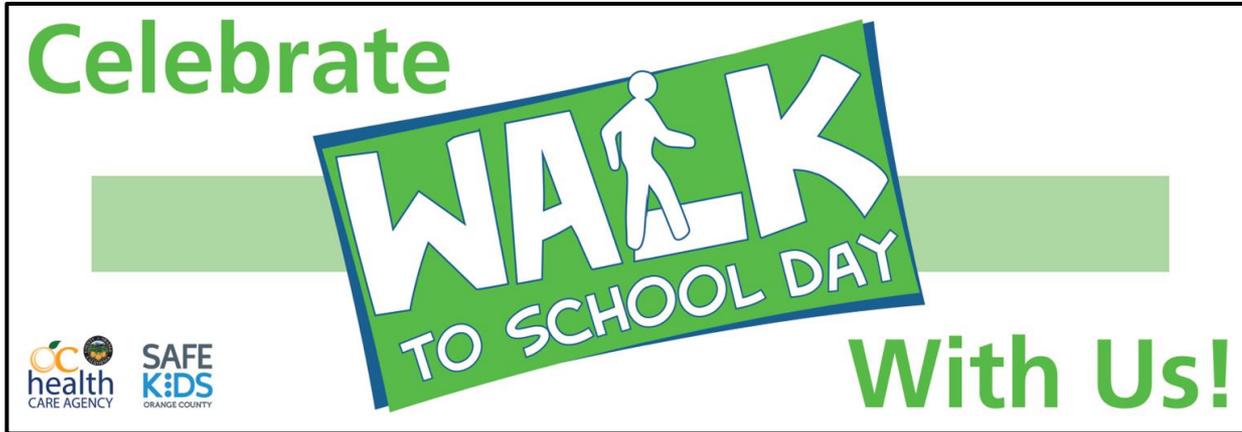
**Pedestrian
Safety**



Benefits



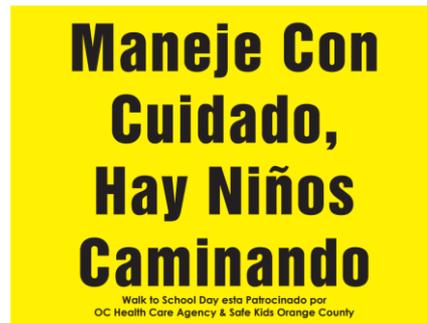
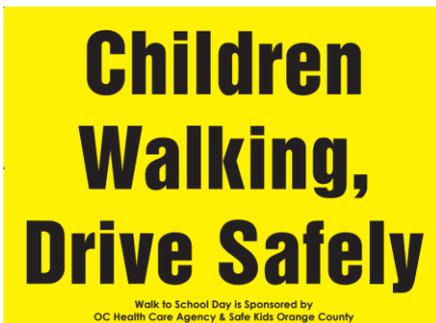
Free Toolkit!



6 ft. Vinyl Banner
(For new participants)



"I Walked to School Today"
Stickers



Yard/School Fence Signs



"Stay Alert. Don't Get Hurt."
Silicone Wristbands

Digital Toolkit

- ✓ Digital activity sheets
- ✓ Digital certificate of participation
- ✓ Promotional templates including social media posts & flyers
- ✓ *And much more!*

Online materials:

www.ochealthinfo.com/w2s



Before the event (Register & Plan)

1. Register and Plan

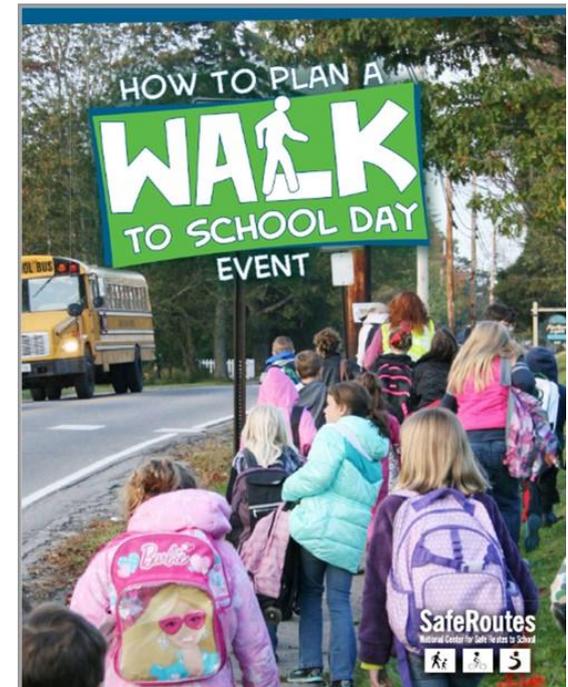
Click/Scan QR code to register:

(QR CODE HERE)

Planning an event is easy! Download:

[How to Plan a Walk to School Day Event](#)

[National Center for Safe Routes to School](#)



Before the event (Promote)

2. Promote your event

- Social media **#ImWalking, #WalkToSchoolDay**
- Local media
- Flyers, newsletters, electronic notifications
- Templates: www.ochealthinfo.com/w2s

Hang your banners and signs around your school!



During the event

3. Day of your event

- Have fun!
- Reward students!
- Take lots of photos!
- Use social media hashtags

#ImWalking

#WalkToSchoolDay



Walk to School Day Ideas!

- Hold a safety assembly or parent meeting
- Designate a remote drop-off
- Invite community partners
- Host a resource fair to promote physical activity and safety
- Provide healthy snacks
- Reward students for participation



After the event

4. After your event

- Share your successes!
- Complete post-event survey
- Send photos



This is just the beginning to walking all year round!

- Walk/Run Club
- Walking School Bus
- Walking Wednesdays
- Safety Assembly
- Walkability Audit



Need help planning your event?

We can help!

Grace Lee, MPH

Injury Prevention Program

Health Promotion and Community Planning Division

Orange County Health Care Agency

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WTSD Resources:

www.ochealthinfo.com/w2s

Click/Scan QR Code to Register:

